



CODE GENERATION 2007

MAY 18TH - 20TH, CAMBRIDGE UK

Friday 18th May – Day 1			
08:00 -	Conference Registration – <i>Conference Reception</i>		
09:00	Tea / Coffee & Exhibition – <i>Horobin Room</i>		
09:00 -	Microsoft Domain Specific Language Tools	Moving from Coding to Model Driven Development.	Code Generation from Conceptual User Interface Patterns
10:15	Duncan Pocklington <i>Paston Brown</i>	Steven Kelly <i>Leah Manning</i>	Pedro J. Molina <i>Skillicorn / Bamford</i>
10:15 -	Tea / Coffee & Exhibition – <i>Horobin Room</i>		
10:45			
10:45 -	Full generation of a J2EE & .Net enterprise application from a unique UML model, through an iterative method	Building a flexible software factory using small DSLs and Small Models	Code Generation from Conceptual User Interface Patterns (continued)
12:00	Imad Bernoussi <i>Paston Brown</i>	Jos Warmer <i>Leah Manning</i>	Pedro J. Molina <i>Skillicorn / Bamford</i>
12:00 -	Lunch – <i>Fellows Dining Room</i>		
13:00	Tea / Coffee & Exhibition – <i>Horobin Room</i>		
13:00 -	 Welcome to Code Generation 2007		
13:30	Mark Dalgarno <i>Paston Brown</i>		
13:30 -	Model-Driven Development in the Enterprise		
14:45	Axel Uhl <i>Paston Brown</i>		
14:45 -	Tea / Coffee & Exhibition – <i>Horobin Room</i>		
15:15			
15:15 -	Microsoft DSL Tools – Demonstrations of applications	Delivering your bespoke coding standards with Model-driven code generation	Getting Started with Code Generation in an enterprise
16:30	Alan Cameron-Wills <i>Paston Brown</i>	Fabrizio Pugnetti <i>Leah Manning</i>	Matthew Fowler <i>Skillicorn / Bamford</i>
16:30 -	MetaEdit+: Industrial strength DSM	Putting models (not code) at the heart of the enterprise	Enterprise-scale MDD and code generation: Challenges after the initial adoption
17:45	Steven Kelly, Juha-Pekka Tolvanen <i>Paston Brown</i>	Tony Clark <i>Leah Manning</i>	David Talby <i>Skillicorn / Bamford</i>
19:30 -	Social Event:		
20:30	Guided Tour of Cambridge City centre and Colleges <i>Meet in front of Cambridge Guildhall</i>		

Friday/Saturday/Sunday - Full three day conference only £450 +VAT

Friday / Saturday conference only £345 + VAT

Friday conference and Cambridge Tour only £185 + VAT

Book now to guarantee your place: <http://www.codegeneration.net/cg2007/booking.php>

© 2007 Software Acumen Limited

Saturday 19th May – Day 2 Conference Registration – <i>Conference Reception</i> Tea / Coffee & Exhibition – <i>Horobin Room</i>				
08:00 - 08:30				
08:30 - 09:45	How to leverage UML / MDA investments in the Enterprise? Franck Barbier <i>Paston Brown</i>	Software Product Line Engineering meets Code Generation: A Perfect Match? Danilo Beuche <i>Leah Manning</i>	OpenArchitectureWare Markus Voelter <i>Skillicorn / Bamford</i>	
09:45 - 11:00		DSM: 20 example cases from the past 10 years Juha-Pekka Tolvanen, Angelo Hulshout <i>Leah Manning</i>	Mobile Games and Software Product Lines Vander Alves <i>Skillicorn / Bamford</i>	
11:00 - 11:30	Tea / Coffee, Exhibition, Book Stall – <i>Horobin Room</i>			
11:30 - 12:45	Life cycle Application Generation Peter Bell <i>Paston Brown</i>	MDA techniques for building and reusing code generation patterns Fabrizio Pugnetti <i>Leah Manning</i>	Developing mobile applications with DSLs Juha-Pekka Tolvanen <i>Skillicorn / Bamford</i>	
12:45 - 13:45	Lunch – <i>Fellows Dining Room</i> Tea / Coffee, Exhibition, Book Stall – <i>Horobin Room</i>			
13:45 - 15:00	Generative Software Development Krzysztof Czarnecki			
15:00 - 15:30	Tea / Coffee, Exhibition, Book Stall – <i>Horobin Room</i>			
15:30 - 16:45	The PISA Project: A MDD case study Pedro Molina <i>Paston Brown</i>	Model-Driven Testing: Growing your own solution David Talby <i>Leah Manning</i>	Everware-CBDI Metamodel for SOA John Dodd <i>Skillicorn / Bamford</i>	Birds-of-a-Feather sessions <i>Horobin Room / Conference Reception</i>
16:45 - 18:00	Panel: UML vs. Domain-Specific Languages - a false dichotomy? Andrew Watson <i>Paston Brown</i>	Simplifying Security Policies by using model-driven engineering Ulrich Lang <i>Leah Manning</i>	Multi-level customization and roundtripping Krzysztof Czarnecki <i>Skillicorn / Bamford</i>	
19:30 - Late	Social Event Conference Dinner <i>Gonville Hotel, Gonville Place, Cambridge</i> Arrive from 18:30			


Friday/Saturday/Sunday - Full three day conference at just £450 +VAT

Friday / Saturday conference at £345 + VAT

Saturday conference at £185 + VAT

Saturday conference dinner at £35 + VAT

Book now to guarantee your place at this **unique** event: <http://www.codegeneration.net/cg2007/booking.php>

08:15 – 09:00	Sunday 20th May – Day 3 Conference Registration – <i>Conference Reception</i> Tea / Coffee & Exhibition – <i>Horobin Room</i>			
09:00 - 10:15	Case Study: Automating Application Development for Legacy IT Systems with MDA and SOA Chung-yeung Pang, Xaver Wiesmann <i>Paston Brown</i>	Domain Driven Development using the Naked Objects Framework 3.0 Dan Haywood <i>Skillicorn</i>	Think Tank: Evolution of DSLs Laurence Tratt <i>Bamford</i>	Describing Information Systems: Moving Beyond UML Eoin Woods, Nick Rozanski <i>Leah Manning</i>
10:15- 11:30	The ladder to abstraction: Quantum Leaps or incremental Steps Matthew Fowler <i>Paston Brown</i>			
11:30 – 12:00	Tea / Coffee & Exhibition – <i>Horobin Room</i>			
12:00 - 13:15	Panel: The next few years Markus Voelter <i>Paston Brown</i>	Domain Driven Development using the Naked Objects Framework 3.0 (continued) Dan Haywood <i>Skillicorn</i>	Birds-of-a-Feather sessions <i>Horobin Room / Conference Reception</i>	
13:15 - 14:15	Lunch – <i>Fellows Dining Room</i> Tea / Coffee & Exhibition – <i>Horobin Room</i>			
14:15 -16:30	Just one more question... Alan Cameron-Wills, Steven Kelly, Markus Voelter, Andrew Watson <i>Paston Brown</i>			
16:30 - 16:45	 Close Down and Thanks Mark Dalgarno <i>Paston Brown</i>			

Friday/Saturday/Sunday - Full three day conference at just £450 +VAT

Saturday / Sunday conference at £300 + VAT

Sunday conference at £135 + VAT

Arriving on Saturday night? - Saturday conference dinner at £35 + VAT

Book now to guarantee your place at this **unique** event: <http://www.codegeneration.net/cg2007/booking.php>