

CODE GENERATION 2008

June 25-27 Cambridge UK

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UML and Domain-Specific Language experts to keynote CG2008

Industry veterans Bran Selic and Steve Cook have been announced as keynote speakers for next year's Code Generation 2008 conference.

Bran Selic is currently President of Malina Software Corp., a Canadian company that provides consulting services to Fortune 100 clients worldwide. In 2007, Bran retired from IBM Canada, where he was an IBM Distinguished Engineer responsible for defining the strategic direction for software development tools for the Rational brand. Bran has over 35 years of practical experience in designing and implementing large-scale industrial software systems and has pioneered the application of model-driven development methods in real-time and embedded applications. He is also the chair of the OMG committee responsible for the UML 2 modeling language standard.

Steve Cook works at Microsoft, and is the software architect of the Domain Specific Language Tools which are part of Microsoft Visual Studio. He is currently working on future versions of these tools. Previously he was a Distinguished Engineer at IBM, which he represented in the UML 2.0 specification process at the OMG.

Code Generation 2008 brings together industry experts and leading vendors from areas such as model-driven architecture and domain-specific languages in a three-day event covering the practical application of code generation tools and technologies.

The event takes place in Cambridge, UK from June 25th-27th 2008. For more information visit the [Code Generation 2008](#) web site.